

A woman with grey hair is smiling while talking on a mobile phone. A man with glasses is looking down at his phone. The background is a blurred indoor setting with a window.

**Collaborate
& Evolve**

**2016
Toll-Free
User Summit**





Breakout Session

Building the Future: An SMS/800 Platform Discussion

Michael Kimmel, Director of Requirements Analysis

Somos

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Your Moderator

Michael Kimmel

Director of Requirements Analysis

- **Leading the improvement of the current platform and creating a next-generation platform for Toll-Free services**
- **Over 25 years of experience in Telecommunications and Internet with industry leaders**
- **Call or Text 844.SOMOS.MK**



Breakout Session Panelist

Building the Future: An SMS/800 Platform Discussion



Chris Lowe
Dial800



Briana Sullivan
Bandwidth.com



Joseph Tahan
Somos

Building the Future

Somos is committed to providing the tools and capabilities for our customers to grow their Toll-Free businesses.



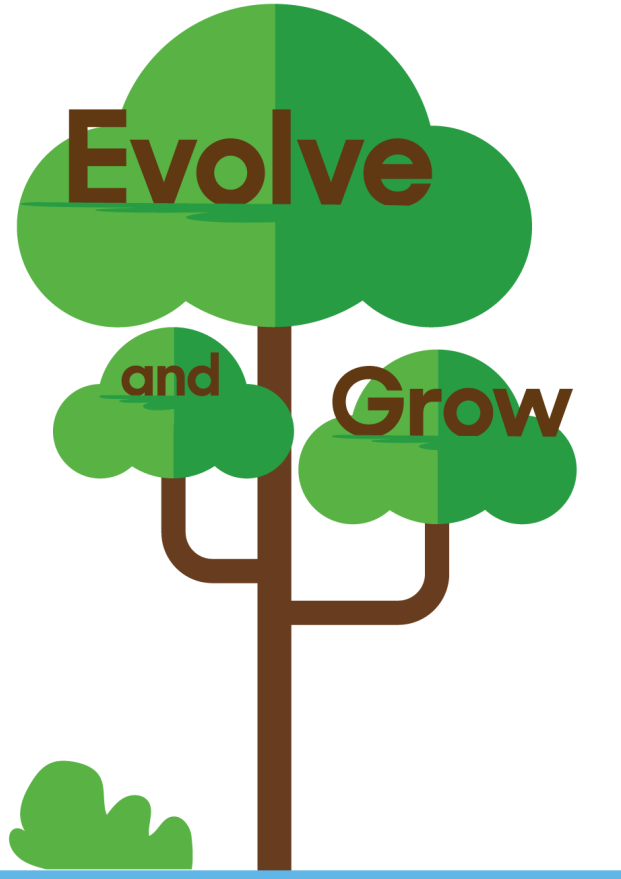
SMS/800 Platform Evolution

As the Toll Free industry has progressed and evolved, so have the tools used to administer it.

Most recently, the Enhanced SMS/800 Platform was launched

The screenshot displays the user interface for the SMS|800 Enhanced Platform. At the top, the logo 'SMS|800' is shown in purple and blue, with 'Powered by SOMOS' underneath. Below the logo, the word 'WELCOME' is prominently displayed in a large, dark blue font. To the right of 'WELCOME', a smaller line of text reads: 'WE ARE HERE TO HELP YOU DELIVER TRUSTED CONNECTIONS THROUGH TOLL-FREE'. The main content area features a vertical list of seven dark blue buttons, each with white text and a right-pointing arrow icon. The buttons are labeled: 'NUMBER SEARCH AND RESERVE', 'ONE CLICK ACTIVATE', 'CUSTOMER TEMPLATES', 'WBA ACCESS', 'SOMOS PORTAL WEBSITE', 'REPORT', and 'HELP'. At the bottom of the interface, a dark blue footer contains the text: 'Copyright © 2016 Somos, Inc. Terms of Use | Privacy Policy' and 'Build : 65 | Release : Enhanced SMS800 5.0.0'.

Evolution to the Intelligent Platform



The Intelligent Platform will bring to you:

- Ease of Adoption
- Open Standard Restful APIs
- New Omni-channel Portal
- Real-time Analytics
- Additional Enhanced Features such as:
 - Supporting the Transition to IP Routing
 - New Search Capabilities

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The Intelligent Platform is Real

And it will be here before you know it!



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